

Petplan website material for NAIAR charities

The examples below demonstrate the type of content available for Non-Authorised or Introducer Appointed Representative charities. There are several other options available, varying in length and message depending on your requirements.

- **WEB BANNER**



* Please note this is an animated banner, the images shown here will rotate every few seconds.

- **PET INSURANCE COPY (LONG VERSION)**

Pet Insurance

Did you know 1 in 3 pets may require unexpected veterinary treatment each year? * Whilst advances in veterinary medicine mean vets can do more for your pet, treatment costs can soon mount up.

[Charity name] believes that pet insurance is an important part of responsible pet ownership allowing owners to go ahead with veterinary treatment at the earliest opportunity knowing that help is there for the unexpected costs.

It's important to be aware that not all pet insurance is the same. Some policies limit the amount of time or money that you can claim for. Don't just shop around on price alone. Ask the following five key questions so you clearly understand what each policy does and doesn't cover:

- Will the policy cover my pet for on-going conditions (e.g. eczema) into its old age?
- Will exclusions be placed at renewal for an illness that occurred in the previous year?
- Will my excess or premium increase if I make a claim?
- Will the policy cover: congenital and hereditary illness, hip-related conditions, dental treatment or behavioural conditions?
- Is the provider a pet insurance specialist?

Click here to find out more about the different types of pet insurance.

Why not try before you buy? For 4 weeks free Petplan insurance simply click here and quote our charity reference number [110000XXXX].

- Source: Petplan

Tracking:

We can liaise with your website person to set up tracking on the banners and links so we can add website sales to the other Petplan sales you generate.

To request content for your website email Charityline@petplan.co.uk or call 0800 072 8877.